



**Regional Radio Project**

# Just a Reminder...

- **March 2004 - an 18-month pilot in five Caribbean territories (six communities) began.**

Dominica



Grenada



St. Lucia



St. Vincent & Grenadines



Trinidad & Tobago



# Project Goal

- Best practices (in parenting and early childhood development) documented and communicated to a wider audience

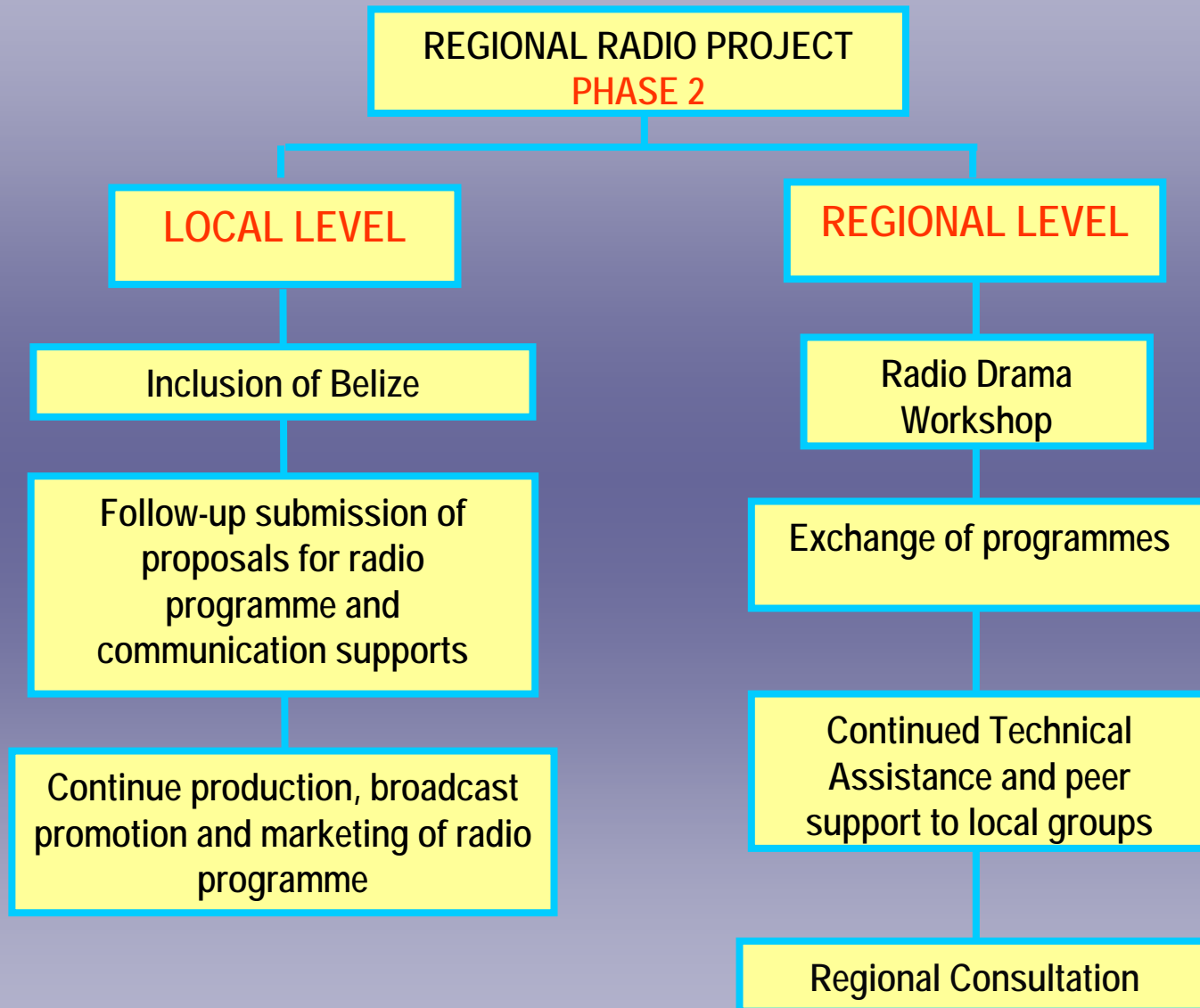


# Project Purpose

- Local capacity to produce and deliver radio programmes on parenting and early childhood development (P/ECD) is strengthened.







# Schedule

## Phase 1

Develop pilot radio programme & proposal

Regional Consultation

2004 Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Develop pilot radio programme #2

## Phase 2

2005 Jan Feb Mar Apr May Jun July Aug Sep Oct Nov Dec

Evaluation of Phase 1

# Introducing the RRP Partners

- Trinidad – Michael Als  
Community of Toco



- Tobago – Claudia Groome-Duke  
Community of Black Rock



# Introducing the RRP Partners

- St. Lucia – Jimmy Clavier  
Community of Carries

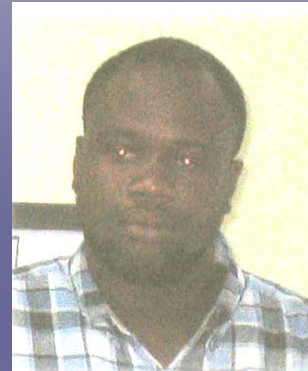


- St. Vincent & the Grenadines –  
Keziah Nash  
Island of Bequia



# Introducing the RRP Partners

- Grenada – Shane Joseph  
Community of Mt. Horne &  
Islandwide



- Dominica – Allie Matthew  
Communities in Carib Territory

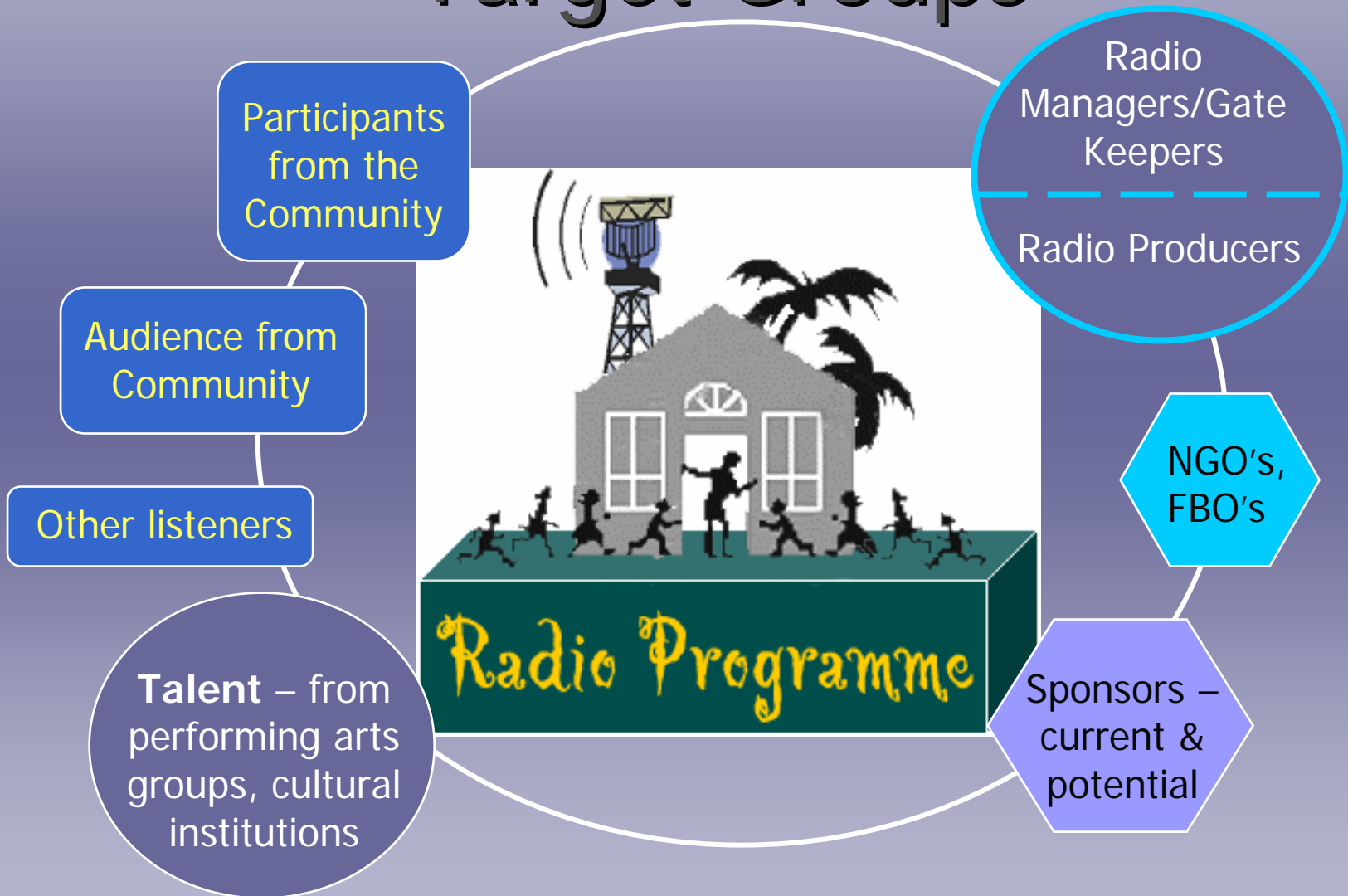


# Introducing the Resource Persons

- Canute James – CARIMAC
- Livingston White – CARIMAC
- June Barbour – REU
- Embert Charles – Dept. of Information Services, St. Lucia



# Target Groups



# RRP Partners' Progress

Issues raised in focus groups and local consultations:

- Discipline
  - Abuse
- Teen pregnancy
  - Illiteracy
- Poverty/unemployment
- Drug/alcohol use/abuse
- Child health and education
- Parent-child communication



# RRP Partners' Progress

<b>COUNTRY</b>	<b>RADIO PROGRAMME TITLE</b>	<b>STATUS</b>
<b>ST. VINCENT &amp; GRENADINES (BEQUIA)</b>	<b>"In This Life"</b>	<ul style="list-style-type: none"><li>■ <b>Drama and panel discussion</b> on Teenage Pregnancy and Early Parenting;</li><li>■ to be broadcast during school HFLE broadcasts; re-broadcast in evening on mainstream radio with panel discussion to follow;</li><li>■ first episode recorded; jingle/theme song composed and recorded;</li></ul>

# RRP Partners' Progress

<b>COUNTRY</b>	<b>RADIO PROGRAMME TITLE</b>	<b>STATUS</b>
<b>ST. VINCENT &amp; GRENADINES (BEQUIA)</b>	<b>"In This Life"</b>	<ul style="list-style-type: none"><li>■ Bequia benefited from inputs from CARIMAC students in production and communication supports.</li><li>■ to be broadcast February 2005 with launch to follow.</li><li>■ Interested in setting up a Community Radio Station (<b>CRS</b>)</li></ul>

# RRP Partners' Progress

COUNTRY	RADIO PROGRAMME TITLE	STATUS
ST. LUCIA	"Mamay-la"	<ul style="list-style-type: none"><li>■ Short drama with panel discussion is the proposed format;</li><li>■ Topics emerged from focus groups</li><li>■ RSL has offered editing software and training to production team.</li><li>■ Broadcast scheduled for early 2005</li><li>■ Interested in establishing a <b>CRS</b> in community</li></ul>

# RRP Partners' Progress

COUNTRY	RADIO PROGRAMME TITLE	STATUS
GRENADA	"Spice It Up"	<ul style="list-style-type: none"><li>■ Programme focus shifted due to hurricane Ivan;</li><li>■ 3 <b>drama</b> scripts developed by volunteer;</li><li>■ Topics focus on family stress, potential for uncustomary behaviour &amp; school challenges after disaster</li><li>■ Three episodes produced with jingle; ready to be broadcast on WE FM</li></ul>

# RRP Partners' Progress

<b>COUNTRY</b>	<b>RADIO PROGRAMME TITLE</b>	<b>STATUS</b>
<b>TRINIDAD</b>	"Focus on the Family"	<ul style="list-style-type: none"><li>■ Magazine style programme developed, for all ages;</li> <li>■ focus was on Single Parenting</li> <li>■ episode was broadcast early November 2004;</li> <li>■ used a children's story developed at the Story Building Workshop.</li> <li>■ Ongoing programme</li></ul>

# RRP Partners' Progress

COUNTRY	RADIO PROGRAMME TITLE	STATUS
TOBAGO	"Tobago Today – All About Good Parenting"	<ul style="list-style-type: none"><li>■ <b>dramatic</b> script for first two episodes completed;</li><li>■ Topics include family communication; generational issues</li><li>■ rehearsals and recording to take place in community;</li><li>■ to be broadcast early 2005</li><li>■ Interested in establishing a <b>CRS</b> in</li></ul>

# RRP Partners' Progress

<b>COUNTRY</b>	<b>RADIO PROGRAMME TITLE</b>	<b>STATUS</b>
<b>DOMINICA</b>	<b>"Shaping Our Children's Future Through Good Parenting Practices</b>	<b>Live, community panel discussion</b> in Carib Territory; broadcast live on DBS Radio and streamed on internet on November 4, 2004. Had complimentary input from Cable and Wireless. Positive feedback; to explore another programme, maybe recorded. Interested in establishing a <b>CRS</b> in community

# Proposed Regional Activities:

- Consistent recording to identify RRP and the participating countries as well as sponsor
- Website developed for the RRP with specifics related to each countries' activities
- Radio drama workshop
- Sharing radio scripts with other participating countries
- Sharing of expertise between project countries



## Strengths



- **Involvement is good**
- **Interest is high**
- **Radio programmes produced**
- **PPM ‘completed’**
- **Reports completed**
- **Collaboration (STEPS, CIP)**

## Challenges



- **Follow-up Coordinator often requires visit**
  - **Ensuring continued community involvement**
  - **Big ideas/plans –often not realistic**
  - **Countries will need time to continue implementation**
  - **Ivan in GND**
  - **Getting copies of materials from countries**
  - **No programme on/for/by children**

# Collaboration

- The RRP has collaborated with the **STEPS** (Storytelling)
- RRP and STEPS co-facilitated a Story building workshop in Toco Trinidad.



# Collaboration



- The **CIP** (Internship) project provided an intern (CARIMAC graduate) who helped organise the Regional Consultation
  - He is also developing an RRP website
  - The current intern also plans to focus his Masters research on behaviour change in Grenada due to the RRP (proposal and budget still to be prepared)
- (An intern is also assisting with the field testing for the PP manual)

# Collaboration



- The RRP has established an MOU and working relationship with the Caribbean Institute of Media & Communications (**CARIMAC**)
- 2 Final year CARIMAC students have contributed to the RRP in Bequia and will produce materials relevant to the project / radio programme



# Immediate Activities

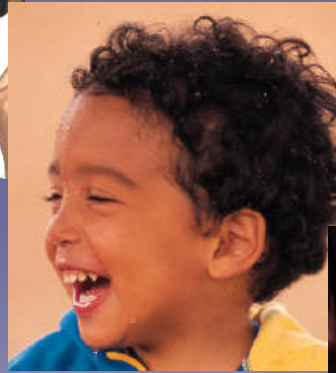
- Follow-up on local activities, use of funds and development of proposals
- Site visit to Belize re inclusion in RRP
- Identify external evaluator

# Immediate Activities

- Plan the Radio Drama workshop
- The RRP hopes to continue the collaboration with these projects and institutions.
- Prepare Project Planning Matrix for Phase 2 and develop a proposal



**Remembering why  
we are doing  
what we do.....**



**.....to be continued.....**



A Project Of PARENTING PARTNERS

With support from the Caribbean Support Initiative (CSI)  
and the Bernard Van Leer Foundation

*Colleen Wint-Smith  
Project Coordinator  
January 2005*



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